

renew.

Strategy 2025

OUR VISION

A world in which communities thrive in a way that does not cost the earth.

OUR MISSION

To inspire, enable and advocate for people to live sustainably in their homes and communities.

Australians will live in comfortable, healthy and resilient homes that consume minimal energy, water and resources, and produce zero emissions from energy and transport.



Our Goals

United with our members and partners by 2025 sustainable living in Australia will be:

- A common expectation for Australian households
- Affordable and accessible
- Supported and promoted by all levels of government
- Occurring at a scale where it is self-sustaining.

Our Strategic Objective

By 2025 Renew will...

- Be Australia's lead organisation inspiring, enabling and advocating for sustainable living
- Have successfully accelerated and scaled our impact to facilitate a 'tipping point' towards universal sustainable living in Australia
- Be a strong, bold and dynamic organisation with influential partners and communities leading sustainable living,





How we will do it

Renew is the only national organisation that supports households and communities in their sustainable living journey. We are growing our programs, services and platforms to inspire, enable and advocate for change.

Inspiring Change

Popular national and local community events and information showcasing real-life sustainable solutions for homes.

Events

Organise popular events across the country to enable people to experience first-hand sustainable solutions, encouraging peer-to-peer learning as well as conducting sector leadership events.

Independent information

Vital, independent and practical information, including case studies for households and communities. High-quality publications, online resources and tools providing the information to act.

Enabling Change

Practical and trusted activities enabling confident decisions on best options for comfortable, sustainable and affordable living and transport.

One-on-one advice

Provide quality, independent information tailored to address individual household and community needs, through our in-house consultancy services and network of industry professionals.

Research

Cutting-edge research and economic modelling into existing and emerging sustainable technologies for households and communities. Up-to-date analysis on costs, trends and impediments.

Advocating Change

Powerful advocacy generated from our practical experience, analysis, extensive networks and national reach.

Advocate for reform

Advocate in government and industry arenas for policies that support and encourage sustainable living and housing. Remove the barriers to make sustainable living affordable and accessible.

Community & partnerships

Create and foster a community of action and change to broaden our reach and impact. An active network of members, branches and partners.

And we will always be guided in our work by our values of being bold, fair, collaborative and independent.

We will know we have succeeded when by 2025 Australians have...

Access to affordable, reliable, renewable energy

- 70% of Australian energy supplied by renewables
- Empowered communities and households
- Average energy bills less than \$1500.

Comfortable homes that are resilient to a changing environment

- New homes built to perform at least to 7.5 Stars
- Average existing homes are upgraded to perform to at least 3.5 Stars
- Renters and buyers know the sustainability performance of their home.

Easy access to information, products and services.

- 15% of new cars electric
- Coverage of sustainability a given across all media
- Affordable and buoyant sustainability services and products sector.

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This strategic framework will be implemented by the development of three-year strategic plans and yearly business plans.