



Capability Statement

Speed Date a Sustainability Expert

renew.



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Speed Date a Sustainability Expert is an engaging and fun event where consumers receive free advice from Australia's leading green experts. The event not only raises awareness about sustainable homes, it engages people by offering them personalised advice and ideas.

The idea for Renew's speed date events originated as a response to the regular requests the Renew receives from homeowners looking for sustainable designers and experts. Consumers' needs range from advice on installing solar panels to feedback on renovation house plans, ideas on how to reduce energy bills, and ideas for water saving and low-water gardens.

Speed Date a Sustainability Expert is an innovative and effective way to respond to these needs.

As of 2018, Renew has conducted nearly 40 speed dating events across Australia, in conjunction with local councils and other clients. They have been extremely popular with very positive feedback from participants and experts in our post event surveys.



Range of Sustainability Expert

Experts have given attendees advice on a range of sustainability topics including:

- Sustainable architecture/building design
- Solar power, batteries and solar hot water
- Going all-electric
- Energy efficiency products such as insulation, draught-proofing products, lighting, hot water, heating and cooling
- Rainwater and greywater
- Gardens & outdoors

Renew recruits independent experts who are leaders in sustainability and are good communicators. The selection of experts is based on:

- Needs of the target audience
- Compliance with Renew's relationship policy
- Advice from Renew's technical specialists
- Feedback from consumers

Benefits of speed dating

- Has a tangible impact. Attendees are actively looking for specific sustainability information to address their needs. This event provides a one-on-one opportunity to educate and influence households to make their homes more sustainable. The feedback we receive from participants indicates they receive specific information to help them make their homes more sustainable. For example:

"Looking at planning and costs differently. Looking at correct ways to go about building."

"Better understanding of the possible options for our build as well as other ideas about how we can improve living sustainably, including how we can introduce some of the concepts of permaculture into the way we live now and how we plan to live in the future."

"Will put advice into action."

"Coming away feeling excited with some of the ideas the experts had for our plans, which have been in the pipeline for over 2 years, but we have felt have not been 'quite right'."

- Raise awareness of sustainable home design and living to ensure new and existing housing is designed to reduce greenhouse gas emissions, water use and waste. This novel event provides a great hook for media, receiving extensive coverage across newspapers, radio and online.

- Build community, encouraging engaging information exchange between the community and sustainability experts. The event is an opportunity for local green experts to meet and exchange ideas as well as provide a community service.

Links

For more information on previous events go to:

<http://sdse.renew.org.au>

Testimonials

"I think it was fantastic. I was seeking some specific advice to guide my activities that may need future architectural assistance and I received it, so appreciate this initiative.

I would recommend it to others." Participant, Sydney 2013.

"This initiative makes me glad I live in Glen Eira." Participant, Glen Eira 2014.

"This was awesome! Thank you so much to all the experts for giving up their time and knowledge.

Have learnt so much!" Participant, Glen Eira 2014.

"Everything was good which is the high standard always provided by ATA." Participant, Randwick 2016

"The information I was able to obtain means that I can make better decisions when purchasing a block of land, which is my ultimate dream." Participant, Frankston/Mornington 2017.

"The event is well organised and enabled us to meet prospective architects, building designers or other experts at one event." Participant, Cockburn 2018

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