

Capability Statement

Sustainable Living Content - Publishing & Journalism

renew.

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Renew is Australia's largest independent green publisher and has conducted numerous print and online publishing projects for government, not-for-profit and commercial organisations.

Renew has a team of professional journalists and editors who have a wealth of experience writing and editing to different formats and style guides. Working with clients we develop content and a language style to suite the target audience. The team has the advantage of a comprehensive understanding of passive solar design principles, building materials, renewable energy, energy efficiency, water conservation and waste minimisation.

Our publishing platforms, technical knowledge and established industry networks facilitate the sharing of ideas and inspiration and provides respected independent resources to the community. Our print magazines *Sanctuary*, modern green homes and *Renew*: technology for a sustainable future reach an audience of over 100,000 each quarter.

Each year Renew publishes eight issues of its magazines, numerous booklets and ePubs and manages four websites that provide Australians with ideas and information to make sustainable changes at home, in their businesses and communities. Renew showcases sustainable homes from across the country to inspire individuals and communities to action.

Renew has a thorough understanding of the print and online publishing process and demonstrated ability to deliver quality products within set timeframes. We develop quality, independent content that is free from commercial interest.

Client	Project
Federal Dept of Resources, Energy and Tourism	Preparation of case studies of best practice environmentally sustainable homes for <i>Your Home</i> .
LJ Hooker	Content development for energy efficiency and insulation consumer guides.
Green Cross Australia	Content development and technical advice for the development of the Build It Back Green website.
Lord Mayor's Charitable Foundation	Content development, graphic design and publishing of <i>Consumer Guide to Smart Meters</i> booklet.
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LJ Hooker	Content development for the LJ Hooker SunSeeker app.

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Federal Dept. Of Climate Change and Energy Efficiency	Development and production of <i>Renters Guide to Sustainability</i> .
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City of Melbourne, Smart Blocks Program	Development of Smart Blocks Case Studies.
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Lord Mayor's Charitable Foundation	Update of <i>Renters Guide to Sustainability</i> .
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Victoria Department of Environment, Land, Water and Planning	Development of Case Studies for Residential Scorecard.
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Testimonial

*"We partnered with Renew in delivering the Green Building Guide, which powers our sustainable bushfire rebuilding program "Build it Back Green". Renew delivered comprehensive product and technology information required to build an interactive, resilient rebuilding tool that has been used by over 100,000 people – and they have supported the green supplier network underpinning the program since 2011. Renew also led a series of on-the-ground bushfire rebuilding workshops addressing distributed energy, resilient retrofitting and waste and water solutions. They are professional and dynamic partners and we welcome the opportunity to work with Renew again!"*Mara Bun, CEO Green Cross Australia.

Case Studies

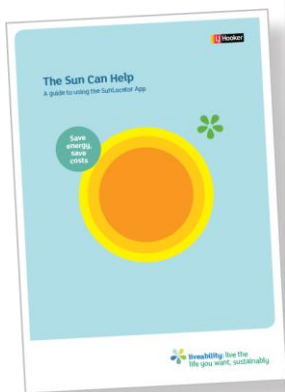


Project: Build it Back Green Website

Client: Green Cross Australia

The Build it Back Green website was part of a range of activities to help Victorian communities recovering from the 2009 Black Saturday bushfires to rebuild their homes back in an affordable and sustainable manner. Renew was commissioned by Green Cross Australia (GCA) to develop the content for the Green Building Guide component of the website which included information on sustainable building products, services and rebates. Renew also provided technical advice to GCA on the website's structure, useability and interactivity. Renew was able to deliver 30,000 words of content within a tight timeframe.

www.builditbackgreen.org/bushfires/interactive-green-building-guide.aspx



Project: LJ Hooker SunSeeker App

Client: LJ Hooker

Renew was commissioned by LJ Hooker to provide technical advice and content for their SunSeeker app. Renew provided easy-to-understand information to consumers on topics like solar access in house design, renewable energy generation and water heating. Renew also provided a basic explanation on how to use the SunSeeker app, including a case study.

www.liveability.com.au/2012/03/the-sun-can-help-save-energy-save-costs



Project: Your Home Case Studies

Client: Department of Resources, Energy and Tourism

Your Home: Australia's guide to environmentally sustainable homes is an award-winning book and website providing information on how to design and build an environmentally sustainable home. Renew was commissioned by the Federal Department of Resources, Energy and Tourism to provide case studies of

environmentally sustainable homes for the 5th edition. Renew selected houses, wrote and edited written materials and sourced photography for the case studies.

www.yourhome.gov.au

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